

# SPICE **FM** MEDIA PACK

*Reach Audiences that no other local radio station can...*

Spice FM is the only radio service on Tyneside that exclusively caters for the local South Asian and other diverse audiences. We can help you reach these often hard to reach communities through our platforms on air, on line and on social media...

- ✦ 22,000 households reach on 98.8 FM
- ✦ 40,000 streams per month online
- ✦ 40,000 impressions per month on social media
- ✦ 98.8 FM on Tyneside including Newcastle, Gateshead
- ✦ National and Global audience through our online stream
- ✦ Established South Asian audience from Indian, Pakistani & Bangladeshi communities

*On Air, Online & On web...*

Spice FM's revolutionary new ad packages now incorporate the mediums of the internet and social media. We can now offer our customers a total turn key solution to promote their product or service combining traditional on air spot radio adverts with visual video ads that can be used online, giving you a maximum exposure!

**READ ON TO SPICE UP YOUR BUSINESS**



## MILD ON AIR

CONCEPTUALISE YOUR  
CAMPAIGN

PROFESSIONAL SCRIPTING

FULL PRODUCTION

PLAYED HOURLY ON AIR

# £400

PER MONTH 5 X 30 SEC ADS PER DAY

# £500

PER MONTH 10 X 30 SEC ADS PER DAY



## HOT ON AIR | ONLINE

10 X 30 SEC ADS PER DAY  
FOR ONE MONTH

PRO VIDEO ADVERT

EXPOSURE ON OUR  
SOCIAL MEDIA  
LISTING AND LINKS  
ON OUR WEBSITE

# £850



## EXTRA HOT ON AIR | ONLINE | ONWEB

10 X 30 SEC ADS PER DAY  
FOR TWO MONTHS

PRO VIDEO ADVERT

FACEBOOK, INSTAGRAM,  
YOUTUBE, GOOGLE SET UP  
READY TO SET UP ON YOUR  
PHONE, DEVICE OR PC

# £1000



# BUY 3 MONTHS ON AIR.. GET THE 4TH MONTH FREE !



## LET'S GET YOU OUT THERE!

GET IN TOUCH FOR A NO OBLIGATION CHAT ON HOW  
WE CAN REALLY GET YOU THE EXPOSURE  
YOUR BUSINESS NEEDS !

[WWW.SPICEFM.CO.UK](http://WWW.SPICEFM.CO.UK)