

# SPICE **FM** MEDIA PACK

*Reach Audiences that no other local radio station can...*

Spice FM is the only radio service on Tyneside that exclusively caters for the local South Asian and other diverse audiences. We can help you reach these often hard to reach communities through our platforms on air, on line and on social media...

- ✦ Over 800,000 population reach on FM and DAB combined
- ✦ Over 40,000 streams per month online globally
- ✦ Over 40,000 impressions per month on social media
- ✦ Broadcast on DAB and FM across Newcastle, Gateshead, North & South Tyneside
- ✦ National and Global audience through our online stream
- ✦ Established South Asian audience from Indian, Pakistani & Bangladeshi communities & other diverse communities
- ✦ We have shows in over 12 languages catering for diverse

Communities

*On Air, Online & On web...*

Spice FM's revolutionary new ad packages now incorporate the mediums of the internet and social media. We can now offer our customers a total turn key solution to promote their product or service combining traditional on air spot radio adverts with social media links too!

**EMAIL: [ADVERTISE@SPICEFM.CO.UK](mailto:ADVERTISE@SPICEFM.CO.UK)**

**WHATSAPP: 07881 988 988**



## MILD

CONCEPTUALISE YOUR  
CAMPAIGN

PROFESSIONAL SCRIPTING

FULL PRODUCTION

PLAYED HOURLY ON AIR

# £500

PER MONTH 5 X 30 SEC ADS PER DAY



## HOT

CONCEPTUALISE YOUR  
CAMPAIGN

PROFESSIONAL SCRIPTING

FULL PRODUCTION

PLAYED HOURLY ON AIR

# £850

PER MONTH 10 X 30 SEC ADS PER DAY



## EXTRA HOT

CONCEPTUALISE YOUR  
CAMPAIGN

PROFESSIONAL SCRIPTING

FULL PRODUCTION

PLAYED HOURLY ON AIR

UP TO 2 SOCIAL MEDIA  
SHARES PER WEEK

# £1250

PER MONTH 15 X 30 SEC ADS PER DAY



## ***LET'S GET YOU OUT THERE!***

GET IN TOUCH FOR A NO OBLIGATION CHAT ON HOW  
WE CAN REALLY GET YOU THE EXPOSURE  
YOUR BUSINESS NEEDS !

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## MILD

CONCEPTUALISE YOUR  
CAMPAIGN

PROFESSIONAL SCRIPTING

FULL PRODUCTION

PLAYED HOURLY ON AIR

# £400

PER MONTH 5 X 30 SEC ADS PER DAY

# £500

PER MONTH 10 X 30 SEC ADS PER DAY



## HOT

10 X 30 SEC ADS PER DAY  
FOR ONE MONTH

PRO VIDEO ADVERT

EXPOSURE ON OUR  
SOCIAL MEDIA

LISTING AND LINKS  
ON OUR WEBSITE

# £850



## EXTRA HOT

10 X 30 SEC ADS PER DAY  
FOR TWO MONTHS

PRO VIDEO ADVERT

FACEBOOK, INSTAGRAM,  
YOUTUBE, GOOGLE SET UP  
READY TO SET UP ON YOUR  
PHONE, DEVICE OR PC

# £1000



# BUY 3 MONTHS ON AIR.. GET THE 4TH MONTH FREE !



## LET'S GET YOU OUT THERE!

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WE CAN REALLY GET YOU THE EXPOSURE  
YOUR BUSINESS NEEDS !